Asia's Rise in Clinical Trials

CRM TRIAL CONNECT 2027

6-7 May 2027

Nexus @ Connexion Conference &
Event Centre, Kuala Lumpur

SPONSORSHIP PROSPECTUS

Organized by

CRM
CLINICAL RESEARCH MALAYSIA
Your Global Solutions in One Nation

WELCOME

Step into CRM Trial Connect 2027, our 6th edition together with our 15th anniversary of CRM formation, with bigger, bolder and designed to spark new ideas and collaborations in clinical research. As the largest clinical research conference in Southeast Asia, this is where experts connect, knowledge is shared, and breakthroughs take shape. Whether you're here to learn, network, or contribute to the future of clinical research, you're in the right place.

A Snapshot of CRM Trial Connect 2026

1200+
ATTENDEES & GUESTS

227
ORGANIZATIONS

20
COUNTRIES

RM 140+ million
NETWORTH GAINED THROUGH 120+ PROJECTS & COLLABS

Why Join Us?

Unlock opportunities that elevate your presence in the industry:

- Proven Return on Investment
- Strong Visibility and Amplified Brand Reach
- Direct Access to High-Value Regional & Global Stakeholders
- A Platform Where Collaboration Translates into Action

Sponsorship Packages

Sponsorship Benefits	Platinum (RM 35,000)	Gold (RM 25,000)	Silver (Option 1) (RM 18,000)	Silver (Option 2) (RM 10,000)
Booth Entitlement				
• Booth area 6m x 3m with backdrop	✓	—	—	—
• Booth area 3m x 3m with backdrop	—	✓	✓	—
• Visibility	Maximum (Prime location)	High (Next to Conference Hall)	Moderate (Same floor, a short distance away from the Conference Hall)	—
Promotional Exposure				
• Corporate logo displayed on program book and website.	✓	✓	✓	✓
• Company information video displayed in conference during breaks	2 minutes video	1 minute video	—	—
• E-program book advertisement	✓	✓	✓	✓
Speaking Engagement				
• Speaking Engagement during conference (non-promotional)	✓	—	—	—

***All Sponsorships are subjected to 8% Sales & Service Tax (SST)**

Sponsorship Packages

Sponsorship Benefits	Platinum (RM 35,000)	Gold (RM 25,000)	Silver (Option 1) (RM 18,000)	Silver (Option 2) (RM 10,000)
Passes				
• Exhibitor passes	2	2	2	—
• Delegate Passes	5	3	1	3
Networking Lounge (Optional)				
• Dedicated branded lounge		Additional RM 5,000		

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Other Sponsorship Option

Sponsorship Benefits	Price
On-Site Visibility	
• Charging Station	RM 8,000
Digital Outreach	
• Promotional content e-mail to conference delegates	RM 6,000
• E-program book advertisement	RM 3,000

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Venue Layout

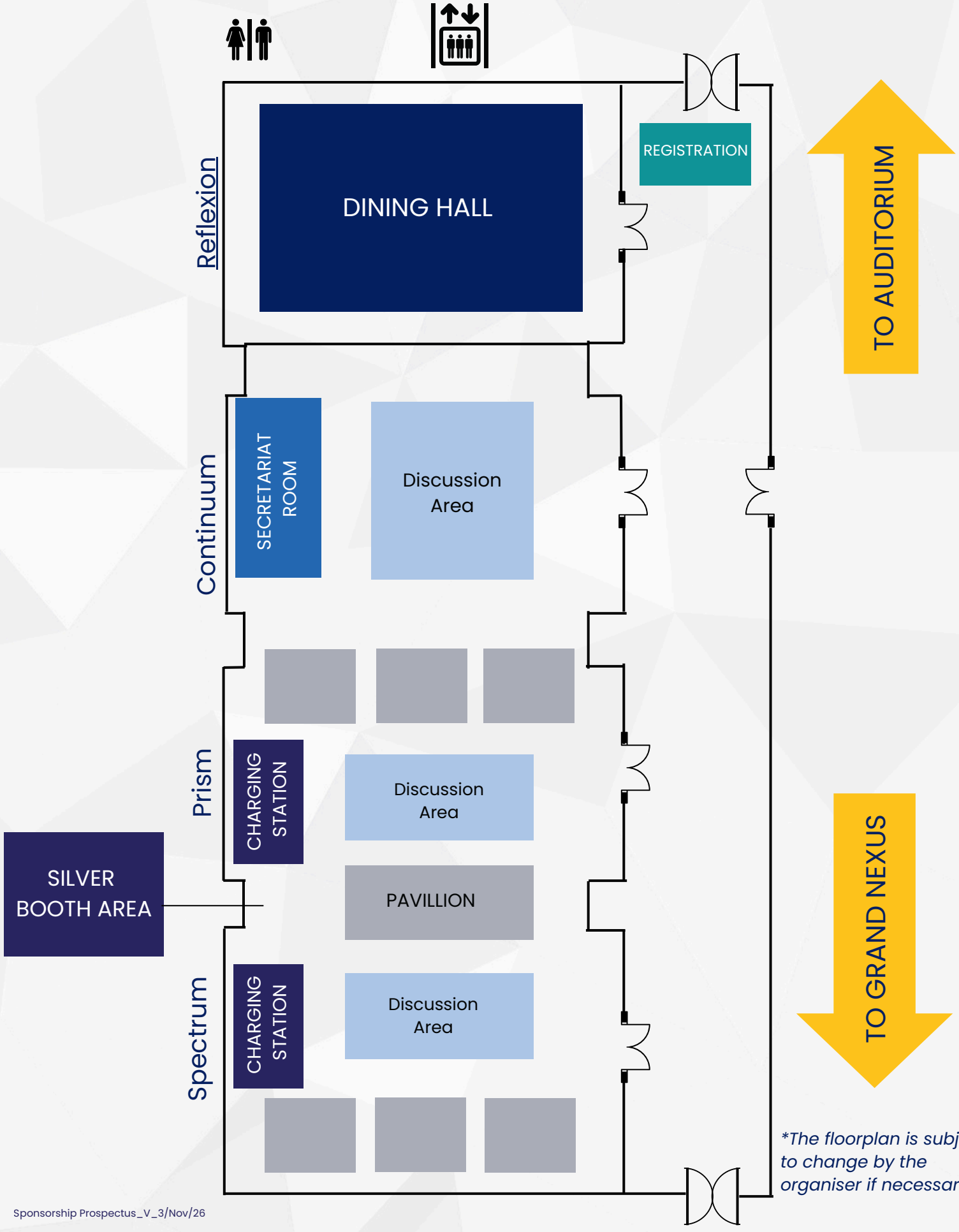
Grand Nexus, Level 3A, Connexion Convention & Event Center



**The floorplan is subject to change by the organiser if necessary*

Venue Layout

Grand Nexus, Level 3A, Connexion Convention & Event Center



*The floorplan is subject to change by the organiser if necessary

Code of Conduct

Welcome to CRM Trial Connect 2027. We are dedicated to create a professional, inclusive and safe environment for all participants. Participants at CRM Trial Connect 2027 are crucial in fostering a positive, professional and collaborative experience for everyone involved. This event is a platform for showcasing innovation, building meaningful connections and encouraging knowledge sharing among industry leaders, professionals and stakeholders. To achieve this, it is important for participants to uphold the highest standards of integrity, professionalism and respect. By following the guidelines below, participants contribute to an environment where everyone can benefit, engage constructively and make the most of their participation.

1. Professionalism & Respect
Participants must engage with attendees, staff and fellow participants in a respectful and courteous manner.

2. Recruitment or Scouting
Recruiting, headhunting or soliciting potential employees during the event is strictly prohibited.

3. Compliance with Rules
Participants are required to adhere to all event guidelines, venue policies and applicable laws, ensuring their conduct aligns with the standards of CRM Trial Connect 2027.

4. Focus on Collaboration
Participants are encouraged to participate in constructive discussions, share knowledge and create opportunities that enhance the event experience for all participants.

CRM kindly asks all participants to follow these guidelines. If any issues or concerns arise, participants are encouraged to work with event staff to address them promptly and constructively. Participants may reach out to **event@clinicalresearch.my** or contact **Ms Afiqah (+60 12-308 9677)**. Our goal is to ensure that all participants have a smooth and enriching experience and we believe that mutual understanding and cooperation will contribute to the overall success of CRM Trial Connect 2027.

Sponsorship Form

Please tick the category of sponsorship

Sponsorship Packages

Platinum (RM 35,000) ☐
With Add-on Networking Lounge (RM 5,000) ☐

Gold (RM 25,000) ☐
With Add-on Networking Lounge (RM 5,000) ☐

Silver - Option 1 (RM 18,000) ☐
Silver - Option 2 (RM 10,000) ☐
With Add-on Networking Lounge (RM 5,000) ☐

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Other Sponsorship Options

Charging Station (RM 8,000) ☐
Promotional content e-mail to conference delegates (RM 6,000) ☐
E-program book advertisement (RM 3,000) ☐

Contact Details

Organisation
Address
Contact Person
Email
Contact Number

Would you require an invoice to be issued? Yes ☐ No ☐

By submitting the above information, you agree that CRM may collect, obtain, store, and process the personal information you have provided solely for the purpose of processing the Sponsorship Form for CRM Trial Connect ("the Purpose"). The Malaysia Personal Data Protection Act 2010 (including but not limited to the Personal Data Protection (Amendment) Act 2024) will be strictly adhered to in the processing of your personal information. You have the right to withdraw your consent at any time when we process personal data based on your consent. Please get in touch with us to withdraw permission for our processing of your data if you would like to exercise your rights as described above or have questions about our data processing or data protection policy. Please visit our website at www.clinicalresearch.my to view our full PDPA Notice.

Please forward completed form and/or proof of payment to:

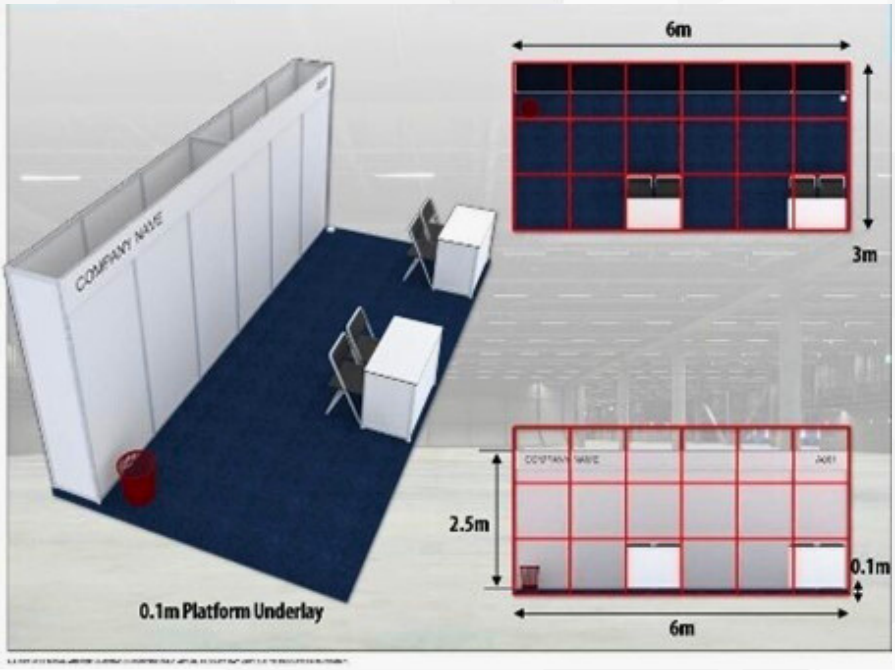
CRM Trial Connect Secretariat : event@clinicalresearch.my (Afiqah)
Contact Number : 03 7931 5566 (123)

PAYMENT INFORMATION

Clinical Research Malaysia
Bank Address : Malayan Banking Berhad (MAYBANK)
AG 1, 2, 9 & 10, Ground Floor, Plaza Pekeliling, 2,
Jalan Tun Razak, 50500 Kuala Lumpur, Malaysia
Account Number : 5140 7560 6465
Swift Code : MBBEMYKL

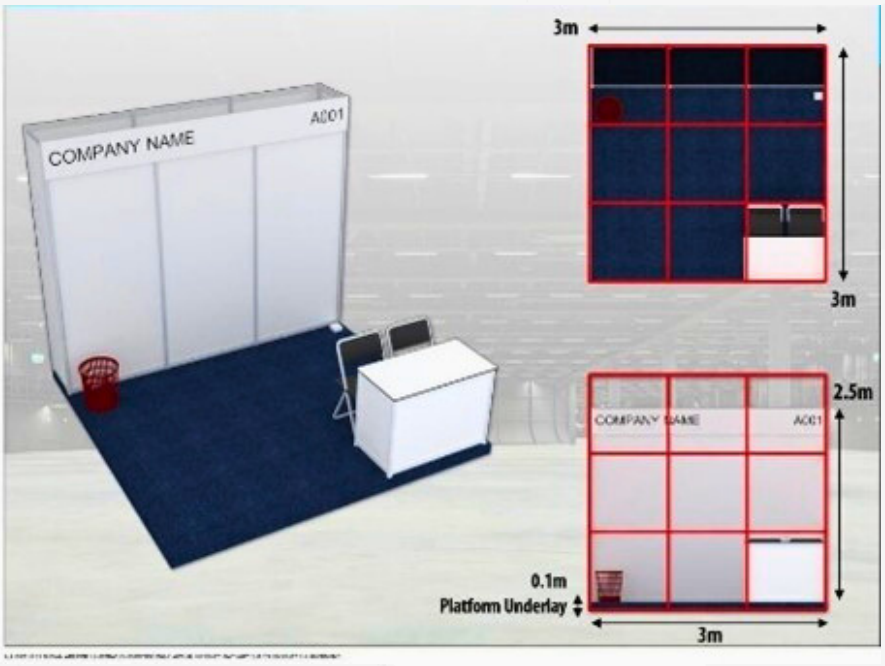
Booth Spec

Platinum Booth



6x3 Size
Booth Structure

Gold & Silver Booth



3x3 Size
Booth Structure